

Selected Resources

Blue-Collar Workers & Tobacco Use

Publications

- Centers for Disease Control and Prevention. Current cigarette smoking prevalence among working adults—United States, 2004–2010. *Morbidity and Mortality Weekly Report* 2011, 60(38):1301-1336.
- Mitchell RJ, Weisman SR, Jones RM, Erickson D. The role of labor organizations in tobacco control: What do unionized workers think? *American Journal of Health Promotion* 2009;23(3):182-186.
- Substance Abuse and Mental Health Services Administration, Office of Applied Studies—The NSDUH report: Cigarette use among adults employed full time, by occupational category
- WorkSHIFTS, Public Health Law Center—An employer guide tobacco
- WorkSHIFTS, Public Health Law Center—A union guide to tobacco: Tobacco and labor unions

Tobacco Use & Health

Publications

- Centers for Disease Control and Prevention—Health effects of cigarette smoking
- Centers for Disease Control and Prevention—Successful business strategies to prevent heart disease and stroke
- Centers for Disease Control and Prevention—The power of prevention: Chronic disease...the public health challenge of the 21st century

Costs

Publications

- America's Health Insurance Plans—Making the business case for smoking cessation programs – Executive summary
- American Legacy Foundation—Covering smoking cessation as a health benefit: A case for employers
- C-Change—Making the business case: How engaging employees in preventive care can reduce health care costs
- Centers for Disease Control and Prevention—Save lives, save money: Make your business smoke-free
- Partnership for Prevention—Priorities for America's health: Capitalizing on life-saving, cost effective preventive services. Executive summary
- Partnership for Prevention—Serious gains: Reducing tobacco use improves productivity and profit
- University of Wisconsin Center for Tobacco Research and Intervention—Report: The business case for coverage of tobacco cessation

Cessation

Publications

- Clinical Practice Guideline—Treating tobacco use and dependence: 2008 update

Websites

- American Lung Association—State tobacco cessation coverage
- Smoking Cessation Central—Resources for businesses on cessation coverage
- Tobacco Cessation Leadership Network—Cessation topics and resources

Tobacco Cessation Benefits

Publications

- American Lung Association—[Helping smokers quit: State cessation coverage 2009](#)
- Au-Yeung CM, Weisman SR, Hennrikus DJ, Forster JL, Skoog R, Luneburg W, Hesse B. [An evaluation of health benefit modification in Taft-Hartley Health and Welfare Funds: Implications for encouraging tobacco-cessation coverage](#). *American Journal of Preventive Medicine* 2010;39(6S1):S30-S36.
- Campaign for Tobacco-Free Kids—[Model tobacco use treatment benefit language](#)
- Centers for Disease Control and Prevention—[Coverage for tobacco use cessation treatments](#)
- Minnesota Cancer Alliance—[A comprehensive tobacco cessation benefits overview](#)
- Pacific Center on Health and Tobacco—[Health insurance benefits for treatment of tobacco dependence](#)

Designing Effective Wellness Programs

Publications

- Backinger CL, Thornton-Bullock A, Miner C, Orleans T, Siener K, DiClemente CC, Phillips TM, Rowden JN, Arkin E. [Building consumer demand for tobacco-cessation products and services: The National Tobacco Cessation Collaborative's Consumer Demand Roundtable](#)
- Benefits Quarterly, Second Quarter 2008—[Health incentives: The science and art of motivating healthy behaviors](#)
- National Business Group on Health—[Tobacco: The business of quitting. An employer's website for tobacco cessation](#)
- Occupational Health and Safety—[Best practices for wellness programs](#)
- Pacific Business Group on Health—[Tobacco cessation benefit coverage and consumer engagement strategies: A California perspective](#)
- Partnership for Prevention—[Healthcare provider reminder systems, provider education, and patient education: Working with healthcare delivery systems to improve the delivery of tobacco-use treatment to patients—An action guide](#)
- Public Health Law Center, Tobacco Control Legal Consortium—[Legal considerations in implementing a tobacco cessation program in the workplace](#)
- Tobacco Technical Assistance Consortium—[The power of proof: An evaluation primer](#)

Websites

- International Association of Fire Fighters—[Campaign for a smoke-free union](#)

Policy

Publications

- Public Health Law Center—[Kids, cars and cigarettes: A brief look at policy options for smoke-free vehicles](#)
- Public Health Law Center—[Worksite wellness and HIPAA nondiscrimination](#)
- Public Health Law Center—[Worksite wellness and HIPAA privacy](#)
- Public Health Law Center—[Worksite wellness and the Affordable Care Act](#)

Websites

- American Lung Association—[State tobacco cessation coverage database](#)
- Trust for America's Health—[Ten top priorities for prevention](#)
- U.S. Department for Health and Human Services—[Federal government website for health care reform](#)
- Public Health Law Center—[Tobacco control](#)

To learn more about smoking cessation, visit www.workshifts.org.