



## International Tobacco Control Organizations & Resources

According to the World Health Organization, tobacco use is responsible for more than 5 million deaths each year, 80 percent of which occur in low- and middle-income countries. If current trends continue, tobacco use may cause close to one billion deaths in the 21<sup>st</sup> century.\* Below is a list of leading organizations that work to advance tobacco control efforts worldwide, along with links to several of their most useful resources.



### *Organizations Based in the United States*

#### **Action on Smoking & Health (ASH)**

ASH is a Washington D.C.-based non-governmental organization, founded in 1967, which supports international tobacco control efforts. Working individually and through a large global network, ASH [monitors industry behavior](#), pushes for stronger regulations at home and abroad, and ensures that tobacco is on the global agenda for health, [trade](#), [development](#) and [human rights](#). Available at <http://ash.org>.

#### **American Cancer Society (ACS)**

The Society's global tobacco control program supports advocacy and research and builds the capacity of leaders and organizations in low- and middle-income countries to counter the tobacco industry's efforts to undermine tobacco control policies. The program focuses in particular on sub-Saharan Africa, because the African continent is home to the highest increase in the rate of tobacco use in the developing world. Available at <http://www.cancer.org/aboutus/globalhealth/globaltobaccocontrol/global-tobacco-control-landing>.

#### **Bloomberg Initiative to Reduce Tobacco Use**

Michael R. Bloomberg, philanthropist and mayor of New York, has launched a \$375 million initiative to combat tobacco use in low- and middle-income countries, where more than two-thirds of the world's smokers live. Five partner organizations coordinate activities in this initiative, working with governments and non-governmental organizations to implement effective measures to reduce tobacco use. These partner organizations are the [Campaign for Tobacco-Free Kids](#), the [Centers for Disease Control](#)

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\* World Health Org., *World Health Organization Report on the Global Tobacco Epidemic, 2011: Warning About the Dangers of Tobacco* (2011) 1, available at [http://www.who.int/tobacco/global\\_report/2011/en/index.html](http://www.who.int/tobacco/global_report/2011/en/index.html).

[and Prevention Foundation](#), the [Johns Hopkins Bloomberg School of Public Health](#), the [World Health Organization](#) and the [World Lung Foundation](#). (See below for more information on these organizations.)

### **Campaign for Tobacco-Free Kids**

The Campaign provides a wealth of background information about tobacco use and tobacco control efforts in various countries. The [International Legal Consortium](#), a program of the Campaign, seeks to promote the strong, evidenced-based tobacco control policies embodied in the WHO Framework Convention on Tobacco Control. It does this by offering legal technical assistance on tobacco-related issues to lawyers, legal advocates, civil society, and governments worldwide. Since 2007, the International Legal Consortium has provided technical assistance on legislation or litigation to government or non-governmental organizations from over 60 countries around the world. Available at <http://www.tobaccocontrollaws.org/learn-more/about-us/#ilc>.

Included on the International Legal Consortium's website are:

- [Tobacco Control Laws](#), a database with regularly updated information about tobacco control legislation and litigation worldwide.
- [Global tobacco factsheets, reports and studies, and case studies](#).
- [Global tobacco control updates](#).
- [Resources on international tobacco issues](#) such as advertising and promotion, smoke-free laws, illicit trade/smuggling and trade and tobacco.

### **CDC Foundation (Global Tobacco Control Program)**

The Centers for Disease Control and Prevention (CDC)'s Global Tobacco Control Program in the Office on Smoking and Health works with partners to prevent death and disease through effective and sustainable global tobacco prevention and control. Its website, <http://www.cdc.gov/tobacco/global/index.htm>, includes global survey tobacco data, reports, and related resources. Included on this website is:

- [Global Tobacco Surveillance System Data \(GTSSData\)](#). Data from the GTSS, a Web-based application that houses and displays data from four tobacco-related surveys conducted around the world. This resource was created through partnerships with the World Health Organization, Canadian Public Health Association, CDC Foundation, Johns Hopkins Bloomberg School of Public Health, Campaign for Tobacco-Free Kids, World Lung Foundation, and RTI International.
- [Global Tobacco Surveillance System Atlas](#). Findings from the Global Tobacco Surveillance System, based on monitoring of international tobacco use and tobacco control measures among youth, school personnel, health professions students, and adults.

### **Johns Hopkins Bloomberg School of Public Health (Institute for Global Tobacco Control)**

The Institute for Global Tobacco Control works to prevent death and disease from tobacco use around the world. Established in 1998 in the Department of Epidemiology at the Johns Hopkins Bloomberg School of Public Health, the Institute has a strong base in survey research, education and policy development. With ongoing projects in more than 40 countries around the world, the Institute serves as a key international resource for the

development of global tobacco control policies and interventions. [Resources](#) include journal articles, studies and reports. Available at <http://www.jhsph.edu/research/centers-and-institutes/institute-for-global-tobacco-control>.

## ***International Organizations***

### **Africa Tobacco Control Consortium (ATCC)**

The Africa Tobacco Control Consortium is a coalition of public health organizations that focuses on tobacco control in Africa. ATCC's central office is located in Lomé, Togo, and its regional office is in Lagos, Nigeria. Tobacco control resources include technical assistance, and materials and expertise. Available at <http://www.africatobaccocontrol.org/en>.

Resources on this website include [The Global Dialogue for Effective Stop Smoking Campaigns](#), a compilation of case studies and related information from an international coalition which from 2005 to 2012 collected and shared lessons learned from tobacco control campaigns around the world.

### **European Lung Foundation (ELF)**

The European Respiratory Society founded ELF in 2000 to bring together patients, the public, and medical professionals to influence respiratory health through tobacco control and other means. ELF's website provides resources on European Union tobacco control [activity](#) and related materials in [fourteen languages](#). Available at <http://www.europeanlung.org/en>.

### **The European Network for Smoking Prevention and Tobacco Control (ENSP)**

The European Network for Smoking Prevention and Tobacco Control is an international non-profit created under Belgian law in 1997 whose mission is to coordinate action among European tobacco control groups. The website's [Latest Publications](#) section includes regularly-updated links to various tobacco control measures throughout Europe. Available at <http://www.ensp.org>.

### **Framework Convention Alliance (FCA)**

The Framework Convention Alliance is an international coalition of over 350 non-governmental organizations from more than 100 countries working on the development, ratification and implementation of the international treaty, the World Health Organization (WHO)'s Framework Convention on Tobacco Control (FCTC). Available at [http://www.fctc.org/index.php?option=com\\_content&view=article&id=2&Itemid=277](http://www.fctc.org/index.php?option=com_content&view=article&id=2&Itemid=277).

### **GLOBALink – Global Tobacco Control**

GLOBALink is an online network for global tobacco control, containing free tools, lists, list-servers, web hosting, petitions, etc. for tobacco control and research. Available at [www.globalink.org](http://www.globalink.org).

### **International Union for Cancer Control (UICC)**

The International Union for Cancer Control is a global network consisting of more than 760 member organizations in 155 countries, focused on cancer control on a global scale.

The American Cancer Society is the U.S. affiliate of the UICC. Tobacco control reports, publications, news items and other [resources](#) are available on its website; materials are offered in more than a dozen languages. Available at <http://www.uicc.org>.

### **The InterAmerican Heart Foundation**

The InterAmerican Heart Foundation, created in 1994, has grown to include 36 heart foundations across the world, all of whom include tobacco control in their fight against heart and blood vessel diseases. The Foundation is based in Dallas, but works mainly in Latin America. Among its resources, the website includes the [8<sup>th</sup> Civil Society Report on Tobacco Control in Mexico](#). Available at <http://www.interamericanheart.org>.

### **The International Tobacco Control Policy Evaluation Project (the ITC Project)**

The ITC Project is an international research program dedicated to the systematic evaluation of policies of the WHO Framework Convention on Tobacco Control (FCTC). The Project's objective is to promote strong evidence-based policies under the FCTC. It does this, in part, by conducting [population studies](#) to assess the impact and identify the determinants of effective tobacco control policies in several areas, including healthy warning labels and pack descriptors. Available at <http://www.itcproject.org>.

### **Resource Centre for Tobacco Free India (RCTFI)**

A creation of the Voluntary Health Association of India (VHAI), the Resource Centre coordinates information on tobacco control efforts in India. Its website offers India-focused tobacco control information, including [reports and studies](#), [fact sheets](#) and [tool kits](#). Available at <http://rctfi.org/index.htm>.

### **Southeast Asia Tobacco Control Alliance (SEATCA)**

SEATCA is a multi-sectoral alliance formed to support Association of Southeast Asian Nations (ASEAN) in developing and putting in place tobacco control policies in Southeast Asia. Founded in 2011, SEATCA is located in Bangkok, Thailand. In 2004, the World Health Organization awarded the alliance its World No Tobacco Day Award. Resources include the [ASEAN Tobacco Tax Report Card](#) (May 2013) and the [Asia Pacific Report Card](#) (Nov. 2012). Available at <http://seatca.org>.

### **The International Union Against Tuberculosis and Lung Disease (The Union)**

The Union is an international organization dedicated to addressing health challenges in low- and middle-income populations. Headquartered in Paris, the Union has offices serving Africa, Asia Pacific, Europe, Latin America, Middle East, North America and South-East Asia regions. [Resources](#) on this site include case studies that review evidence in support of various tobacco control measures, including tobacco taxation, implemented in different countries. Available at <http://www.tobaccofreeunion.org/content/en/4>.

### **World Health Organization (WHO) (Tobacco Free Initiative)**

Established in 1998, the WHO Tobacco Free Initiative is part of the Noncommunicable Diseases and Mental Health cluster at WHO headquarters in Geneva, Switzerland. Tobacco control advisers are based in WHO's regional offices for Africa, the Americas, the Eastern Mediterranean, Europe, South-East Asia and the Western Pacific, and in a

handful of countries where the tobacco epidemic is particularly grave. Available at <http://www.who.int/tobacco/en>.

Resources on this site include:

- [Tobacco Control Country Profiles](#). Country profiles generated from the data collected for the *WHO Report on the Global Tobacco Epidemic, 2011: Warning About the Dangers of Tobacco*.
- [World Health Organization FCTC Health Warnings Database](#). An international collection of pictorial health warnings for tobacco products.
- [World Health Organization Report on the Global Tobacco Epidemic, 2008: The MPOWER Package \(2008\)](#). First in a series of comprehensive worldwide reports analyzing tobacco use and control efforts.
- [World Health Organization Report on the Global Tobacco Epidemic, 2009: Implementing Smoke-free Environments \(2009\)](#). Second in a series of reports that track the status of the global tobacco epidemic and the impact of interventions that are being implemented to stop it.
- [World Health Organization Report on the Global Tobacco Epidemic, 2011: Warning About the Dangers of Tobacco \(2011\)](#). Third in a series of reports that track the global tobacco epidemic.

### **World Heart Federation**

The World Heart Federation is a global association of over 200 member organizations committed to fighting against cardiovascular disease. The Federation was formed in 1978 as a merger between the International Society of Cardiology and the International Cardiology Federation. Available at <http://www.world-heart-federation.org>.

Website resources include [Tobacco News and Events](#), which provides updates of tobacco control measures from around the world.

### **World Lung Foundation**

The World Lung Foundation is a non-profit foundation established in 2004 to support private organizations and government agencies who work to improve lung health (mainly tobacco control, asthma and tuberculosis), predominantly in low- and middle-income countries. Available at <http://worldlungfoundation.org>.

Resources on its website include [The Tobacco Atlas \(2012\)](#). Co-sponsored with the American Cancer Society, the fourth edition of this groundbreaking atlas presents full-color maps and graphics that illustrate similarities and differences among tobacco use and tobacco control measures in countries around the world.